



# Fur the More Marketplace Information Packet 2026

**Notice: This Packet will be update and sent out to vendors as new information gathered. This document will be notated with date so please confirm you have the updated document.**

**Version: 8/16/2025**

Table Type:	Single Vendor Table (6' x3')	Single Vendor Booth (10' x10')
Space Rental Costs:	\$150	\$220
Includes**:	Full standard table, two chairs, Access to power	10'x10' space adjust as desired, single table, two chairs, access to power. Additional furniture upon request.
Add badge cost to space rental		
See website for current badge levels and prices.*		
Add-ons		
Partner/Assistant Badge	See website for current badge price (Limit 1 additional badge)	See website for current badge price (Limit 2 additional badges)
Wi-Fi Access	Provided at no additional cost	Provided at no additional cost

\*See registration page on website for additional registration level details

\*\*See specific sections for additional information

- All table/booth types are for the entire convention (from Thursday through Sunday)
- Each table includes one 6'x3' (approximately) table, and two chairs. If additional tables are purchased, that table and two additional chairs are included. Partner



badges must be purchased separately. Tables may not be moved from their initial locations.

- Each booth includes an open 10-foot (Depth) by 10-foot (Width) divided area with one table, and two chairs. Additional furniture, such as tables or chairs, or complete removal of furniture may be available upon request. Vendors who are selected for booth spaces are free to set up their booth space any way they choose as long as it does not interfere with walkways or other vendor set-ups

If you are interested in sharing vendor space with another vendor, no more than two separate vendors per booth or table, please contact the Marketplace Head via email during the registration process: [marketplace@furthermore.org](mailto:marketplace@furthermore.org)

## MARKETPLACE HOURS:

	Thursday	
5pm-11pm	Set-Up	Marketplace Sellers Only

	Friday	
9am-12pm (11am-12pm: <u>No Dock Access</u> )	Set-Up	Marketplace Sellers Only
12pm-6pm	Open for Sales	Open to Public
6pm-7pm	Seller Shutdown	Marketplace Sellers Only

	Saturday	
9am-10am	Set-Up	Marketplace Sellers Only
10am-6pm	Open for Sales	Open to Public
6pm-7pm	Seller Shutdown	Marketplace Sellers Only

	Sunday	
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9am-10am	Set-Up	Marketplace Sellers Only
10am-4pm	Open for Sales	Open to Public
4pm-8pm	Tear Down	Marketplace Sellers Only

## DEFINITIONS:

**Marketplace Seller-** An attendee who is selected to sell their wares at Fur the More

**Marketplace Vendor/Dealer-** A seller selected for the vendor/dealer section. This person may choose to sell mass produced items that are not of their own creation (legal copies only), mass produced products of their own creation, or hand produced products of their own creation. See page 8 for more details.

## CHECK-IN PROCEDURES:

Please check in at the Marketplace Ops table for your convention badge, partner badge(s), and any additional information as needed. You may be asked to go to the general registration department to obtain your badges, but there will be an expedited line for you and your assistant. You and your partners must show a valid form ID and any other necessary items as listed within the Fur The More registration information page. **No exceptions!**

Any Marketplace Sellers arriving after 12pm on Friday without previous notification to the Fur The More Marketplace Heads forfeits their rights to their booth/table, and the next available person on the wait list will have the opportunity to pay the difference, in full, for the spot.

## LOADING AND UNLOADING:

Loading through the front doors of the Marketplace is authorized at any time during setup/teardown. **More information about loading and unloading will be updated here in the coming months as well as email updates sent to accepted vendors.**



## **SET-UP/TEARDOWN:**

Only Marketplace Sellers and their partners will be allowed into the Marketplace during Setup and Teardown hours, and any other persons will be asked to leave to maintain the security of the area. Marketplace Sellers and Partners must wear their badges at all times to be allowed into the Marketplace, particularly during Setup and Teardown hours. Sellers must keep the walkways clear at all times.

## **CANCELLATIONS/REFUNDS/CREDITS:**

Refunds (or credit for the next year's convention) on Vendor/Artist space will be given if the request is received on or before 60 days of the first day of the convention. **No refunds** will be issued after this point as Fur the More registrations are non-refundable.

## **WAITLISTS:**

All VENDOR applicants are reviewed for selection within 30 days of Marketplace applications closing.

**Selected Vendors/Dealers** will be notified and invoiced as needed immediately after selection. If you are not selected, then you are automatically placed on the Marketplace Vendor wait list. If you are notified of a booth/table opening past this point, prospective Vendors **MUST** pay for their space within a week of the notification. An additional notification of missing payment will be sent out after the week timeframe has elapsed, if no response is received within 48 hours the table will be released.

## **MARYLAND STATE SALES TAX INFORMATION:**

MD sales tax in the Fur The More location is 6% on all goods/services.  
THE MARKETPLACE HEAD WILL GET YOU YOUR SALES TEMPORARY LICENSE.  
ALL THE INFORMATION REQUIRED BELOW WILL NEED TO BE SENT AT LEAST 3 WEEKS BEFORE THE BEGINNING OF FUR THE MORE. FAILURE TO GET INFORMATION IN FOR A TEMPORARY TAX LICENSE WILL PREVENT YOU FROM VENDING AT FUR THE MORE WITH NO REFUND. IF YOU HAVE A PERMANENT



SALES TAX LICENSE FOR THE STATE OF MARYLAND YOU CAN DISREGARD THIS MESSAGE.

THE FOLLOWING INFORMATION WILL NEEDED:

The following information is required for a temporary license to be issued by the Comptroller's Office:

- Event Date
- Event Name
- Event Location
- Legal Name of Business/Individual
- Trade Name (if applicable)
- Federal Identification Number or Social Security Number for Sole Proprietorships
- Business Mailing Address (Including Street, City, State, and Zip Code)
- Email Address
- Phone Number

THIS INFORMATION WILL BE REQUESTED 2 MONTHS BEFORE THE START OF THE CONVENTION AND YOUR TAX LICENSE WILL BE GIVE TO YOU WHEN YOU CHECK IN TO THE CON TO DISPLAY AT YOUR BOOTH.

### **GENERAL MARKETPLACE RULES:**

1. All wares and displays must be kept within the space designated by the con as "yours" and may not extend past the sides or front of the table. Any Marketplace Seller who encroaches upon another's space will be asked to move their wares and displays back into their own space.
2. Blinking / obnoxiously lighted displays, displays involving loud, or uncomfortable/distracting levels of music or sound are prohibited. Likewise, machinery, or materials that are noisy or odorous may not be used in the Marketplace, unless this is an item for sale and does not affect the adjacent Marketplace Seller. Voices must be kept to a moderate level to as to not disturb the other sellers and attendees around them. Shouting across the room to gain attention to your booth is NOT allowed.
3. At closing each day, and any time your space is unattended, please make sure audible, electronic displays, and/or lighting are shut down.
4. Displays, banners, wares, decorations, or other items may not be hung from the walls, windows or ceilings . Please clean up your space before you leave, especially if you use



tape. Any spaces left dirty or damaged will be charged a cleaning fee and/or repair fee. The responsible party may be prevented from registering as a Marketplace Seller in the future. Please bring gaffers tape/Painter's Tape for taping down any electronic cords to floor for everyone's safety.

5. Keep all aisles open. All customers must remain standing when in the aisles. Any Marketplace Seller blocking the aisles will be asked to move. We are at the mercy of the fire marshal decisions, and if they decide that a seller's set-up is not safe, we must follow their judgement.

6. Subject of Materials Sold: Although a wide range of materials/messages may be sold in the marketplace, **HATE HAS NO HOME HERE**. We are actively discouraging the sales/passing out of any material that may spread a message of hatred or discrimination (including the incitement of hatred and violence against other "hateful" people). If an item is deemed as so, it is up to the Department Head or higher to approve the sale of the item. If you have any questions on this, please see the Department Head.

7. Marketplace Sellers CANNOT SELL any food, drinks, or candy related items.

8. Adult Materials: Vendor applicants whose products are ONLY of an adult nature (such as toys or services) will not be selected for the Fur the More Marketplace. That being said, SOME adult media (artwork) and merchandise may be sold in accordance with the laws of the State of Virginia within booths. This will be up to the decision of the Marketplace Head or the Exhibitions Director.

All general displayed art and products are to be kept with a rating of PG or lower. Adult material of PG-13 or higher MUST be placed inside of a notebook, or closed container until requested for by an age appropriate attendee. Staff will periodically check throughout the day to insure this rule is followed.

The display or sale of adult merchandise to anyone under the age of 18 will NOT be tolerated. Any dealer allowing minors to view or purchase their adult artwork will be given a first warning. Any subsequent charges will result in the dealer being asked to leave. Any form of child pornography, including "Cub Porn" is absolutely prohibited and will be dealt with severely. Any dealer selling such goods will be asked to remove said item(s) from the dealer area or to leave the Marketplace permanently. It is solely the responsibility of the Exhibitor to make sure that the viewer has proof of being 18+ years of age; as such, the Exhibitor will be held fully accountable for any failure to do so, as well as for any complaints received about the material. While Fur the More will make every effort to ensure that minors are appropriately identified through our badge system,



this is not a substitute for the exhibitor ensuring by means of photo identification, nor does a failure to do so due to the lack of a minor badge constitute a liability on the part of Fur the More. The offending Exhibitor will immediately be reported to the proper authorities. Fur the More, Mid-Atlantic Anthropomorphic Association, Inc reserves the right to pursue legal action.

9. Marketplace Sellers are to sell only their own goods or official releases of any DVDs, CDs, CD-ROMs (if they are a Vendor). No pirated material will be allowed. Example: Images printed from the Internet and placed onto merchandise for re-sale. No illegal substances will be allowed for sale at the convention.

10. Setting up your reserved area and security: Marketplace Sellers will be responsible for all materials (extension cords, etc.) needed for setting up their space. If you need to leave your booth unattended during the convention, have a trusted friend watch your wares, or cover items to dissuade shoplifting. Fur the More, the hotel, and the surrounding sellers will NOT be held accountable for any items stolen or damaged accidentally during the convention including overnight (without viable proof of theft). If you have proof of theft by anyone, please request assistance from Marketplace staff. Please be prepared to provide a statement to the Marketplace Ranger and/or the Police.

Fur the More / Mid-Anthro makes every effort to ensure the security of the marketplace overnight, including placement of rangers at the entry and exit points. However, due to our layout and emergency exit restrictions, we cannot guarantee or assume liability for your wares left overnight or in the event of an evacuation.

11. Selling in non-designated areas: Designated sales areas: Only pre-approved Marketplace Sellers are allowed to sell merchandise in designated sales areas. The selling of merchandise from any area that is not designated as such is against convention policy. Anyone found selling merchandise from a non-designated area will be referred to the Fur the More Rangers.

12. The Marketplace staff reserves the right to deny service to anyone. Any seller, assistant, or customer instigating fights, being disruptive, harassing other persons within convention space, or otherwise disturbing the peace of the Marketplace who do not respond to requests to peaceably correct their behavior will have corrective actions taken against them. Serious infractions can result in expulsion from the con and/or the hotel and may also result in the authorities being called.

13. Visible severe/disruptive alcohol intoxication, vaping, or smoking is prohibited in the Marketplace Hall. **Additionally, no alcohol or tobacco consumption is not allowed in the marketplace.**



14. **Weapon Sales:** Only costume/cosplay level weapons will be permitted for sale. “Real life weapons” such as metal swords that are sharp, or firearms are NOT permitted for sale. Please see the Fur the More Code of Conduct for further explanation of the types of props allowed for sale within the convention.

15. All sellers must abide by and are subject to Fur the More’s Code of Conduct while attending the convention.

16. Marketplace applicants must be 18 years or older by March 1<sup>st</sup> 2026. The legal guardian of the minor is allowed to apply for a Marketplace spot, but they must have the legal guardian with them at the spot during open hours. For those of you who are bringing your children who are under the age of 18 as of the first day of the convention, you will also find a Parental Consent form in your Attendee Packet. We need you to fill out this form and give it to us when you are picking up your badge and your child’s badge. **YOU MUST NOTIFY THE HEAD OF THE MARKETPLACE if you are planning on bringing a minor as a partner in a SEPARATE EMAIL.**

Children must be supervised at all times and not allowed to run amuck throughout the Marketplace or any convention space. Minors should not be allowed to use any power/electrical tools, rocket launchers, caffeine, or any other destructive forces. Exhibitors who allow their minors to use such tools do so at their own risk and in doing so release Fur the More from any responsibility or liability. In addition, if the minor is disturbing other attendees or Marketplace Sellers, the exhibitions staff or higher have the right require the minor to be removed from the area.

17. **Vendor Table/Booth are shareable:** Vendor tables and booths are sharable between the number of maximum applicants plus partners allowed (2 for a both single table and booth). Each business will have separate tax licenses. You will not be able to add another business with 30 days of the convention. If you are sharing your spot with another business, as the applicant, you are seen as the primary/representative of all the companies. If there are any issues that occur, the applicant will be the person responsible for the other party/parties, and will be approached as such. The secondary businesses will not be listed on the website or on the convention map; only the primary business.

18. **Wi-Fi:** Sellers must provide your own smart device to access the Wi-Fi. Free Wi-Fi will be provided in the marketplace. THERE IS NO HARDWIRED CONNECTION INSIDE OF THE MARKETPLACE FOR INTERNET. Please note you will be sharing the Wi-Fi network with other people and we can not guarantee the speed of the Wi-Fi within the hall.





19.No AI generated artwork is allowed to be sold. Vendors found generating ai generated images subject to removal of the item and from the marketplace and can lead to not being allowed in the marketplace in future years

**20. No merchandise may be sold that incorporates the Fur The 'More logo or any other intellectual property of the Mid-Atlantic Anthropomorphic Association without a prior executed licensing agreement.**